



ENTREPRENEURSHIP CELL, S.P.I.T. EVENTS REPORT 2023-24



Objective: To develop the entrepreneurial spirit among students and help them realize their potential.

Activities: Guest lectures, workshops and competitions.

Recognition: “Leading Entrepreneurship Promoting Student Organization” by National Entrepreneurship Network (NEN).

Achievement: AIR 1 in the Advanced Track of National Entrepreneurship Challenge 2023 held at IIT Bombay. 1st rank out of 717 teams in the Advanced Track of National Entrepreneurship Challenge 2020 held at IIT Bombay. 3rd Rank out of 717 teams in the Advanced Track of National Entrepreneurship Challenge 2022 held at IIT Bombay.



ENTREPRENEURSHIP CELL, S.P.I.T.

EVENTS REPORT 2023-24



Sub: Appointment of the Entrepreneurship Cell Core Committee

The Entrepreneurship Cell, S.P.I.T., after a competitive round of interviews, is proud to announce its Core Committee. A hearty congratulations to all those who are selected. We appreciate everyone who took time out from their schedules for the interviews.

Name			Position
Harditya Shah			Chairperson
Faiz Khan	Rahil Ankhad		Vice-Chairperson
Mihika Chachad			Technical Head
Aditya Nair	Mandar Dumbre		Head of Events
Shubham Karampure			Head of Finance
Diya Kulkarni	Eeshan Gomes	Shivang Pathak	Head of PR
Aditya Jadhav		Ruturaj Purab	Head of Marketing
Tanish Dhawale		Vishesh Savani	Head of Operations
Devika Nikam			Head of Strategy
Aishwarya Bichave		Arjavi Kakulate	Head of Creatives
Soyal Niranjane			Head of Social Media
Abhishek Gawade	Ankit Mishra	Anushka Kenia	Subcommittee member
Darsh Bajaj	Devanshi Gupta	Devesh Acharya	Subcommittee member
Dikshant Karande	Harsh Malpani	Het Shah	Subcommittee member
Hetanshi Shah	Jill Mistry	Krish Shah	Subcommittee member
Mahir Shah	Neel Takele	Parth Palekar	Subcommittee member
Priyal Jakhotia	Ria Talsania	Sai Rane	Subcommittee member



ENTREPRENEURSHIP CELL, S.P.I.T.

EVENTS REPORT 2023-24



Sanjana Pillai	Shaurya Jain	Shreya Mahajan	Subcommittee member
Sneha Jain	Tanay Kinnariwala	Tanish Rane	Subcommittee member
Yash Sonawane	Yug Bhanushali		Subcommittee member

Thanking You,
Entrepreneurship Cell S.P.I.T.

Mr. Harditya Shah
Chairperson
E-Cell S.P.I.T.

Prof. Kaisar Katchi
Faculty-In-Charge
E-Cell S.P.I.T.



Bhartiya Vidya Bhavans
Sardar Patel Institute of Technology

Bhavans Campus, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058
(C-33773)

IIC ID: IC201811085

PITCH HUNT

Program driven by: E-Cell SPIT in association with IIC SPIT

Program /Activity Type: Ideation for solving real-world problem and Pitching

Event Theme: Elevator Pitch

Duration of the Event: 3 Hours

Start Date: 18 October, 2023

End Date: 18 October, 2023

Event Name: PITCH HUNT

Conduction Mode: Offline

Event Incharge: Harditya Shah - Chairperson Prof. Kaisar Katchi - Faculty In-Charge

Venue: S.P.I.T. 008 Seminar Hall, SPJIMR Auditorium

Objective of the Event: The main objective of the event was to foster critical thinking and come up with innovative solutions, as well as enhance the skill of delivering an effective elevator pitch among students.

Benefits in the term of learning/skill/knowledge obtained: Participating in PITCH HUNT provided students with invaluable learning experiences. They honed critical thinking skills by analyzing real-world problems and devising innovative solutions within a strict time frame. Crafting concise pitches enhanced their communication abilities, vital for interviews and presentations. Additionally, they gained insights into entrepreneurship, understanding startup concepts, market analysis, and the challenges faced by entrepreneurs. The event also cultivated time management, teamwork, and confidence, essential skills for future endeavors. Moreover, students developed awareness of current affairs, enriching their knowledge base. Overall, PITCH HUNT equipped students with essential skills, knowledge, and confidence, preparing them for entrepreneurial pursuits and diverse professional challenges.

Brief information about the event: Participants were given newspapers to refer to and find problem statements and ideas for solutions to it within a span of 45 minutes. Following this they were given 90 seconds to pitch their ideas in front of our esteemed panel of judges.

Event Execution: The event was meticulously executed, engaging students in a dynamic entrepreneurial challenge. Participants, armed with newspapers, delved into real-world issues, identifying problems spanning various sectors. Each participant was given the task of formulating an innovative solution within 40 minutes followed by a 90-second presentation. The event fostered an atmosphere of intense creativity and critical thinking, with students brainstorming and refining their ideas before presenting them to a panel of esteemed judges.

Number of Participants: 102

Judges' Interaction and Cross-Questioning: The panel of judges played a pivotal role in the event, providing valuable insights and constructive feedback to participants. Following each pitch, the judges engaged participants in rigorous cross-questioning sessions. These interactions were designed to assess the depth of participants' understanding of their proposed solutions. Judges probed into the feasibility, scalability, and market relevance of the ideas, challenging students to defend their concepts with well-researched arguments. The cross-questioning sessions were not just evaluations but learning opportunities, enabling students to refine their ideas based on expert feedback.

Impact: The impact of this event was profound, reaching beyond the event itself. Firstly, it encouraged students to think entrepreneurially, nurturing a mindset that values innovation and problem-solving. This shift in perspective was evident in the quality of ideas presented, reflecting a deep understanding of market demands and societal needs. Secondly, the event served as a platform for networking and collaboration. Participants interacted, shared ideas, and even formed impromptu teams, fostering a sense of community among aspiring entrepreneurs. Lastly, the event inspired a culture of

competitiveness and excellence, motivating students to enhance their skills and knowledge continually.

Promotion on Social Media:

Instagram Post Link:

<https://www.instagram.com/p/CyiftA1vQI0/?igshid=MzRIODBiNWFIZA==>

Photo 1:



Photo 2:



LinkedIn Post Link:

https://www.linkedin.com/posts/ecellspit_entrepreneurship-cell-spit-is-delighted-activity-7125029104004853760-m0JR?utm_source=share&utm_medium=member_desktop

Twitter Post Link:
NA

Video URL:

<https://www.instagram.com/reel/Cy55kTXvcUe/?igshid=MzRlODBiNWFlZA==>

Attendance:

Number of Participating Students: 102

Number of Faculties: 1

Number of External Judges: 4

For S.P.I.T. Social Media

Post Content: 🚀 Dive into the Highlights of "PITCH HUNT"! ✨ Students unleashed creativity as they tackled real-world problems in 90 seconds flat! 💡 Our esteemed judges, Mrs. Jimmy Shah
Prof. Kaisar Katchi
Mrs. Sumalata Rao
Mr. Yashvardhan Biyani
Mr. Vinit Patil

witnessed incredible pitches from budding entrepreneurs. 🎤 From innovative startups to impactful websites, the event buzzed with entrepreneurial energy!

🏆 Congratulations to our PITCH HUNT Winners!

Panel 1 (SPJIMR Auditorium):

First Place- Het Shah, Vishwajit Sarnobat

Runner Up- Priyal Jakhota, Chaitali More

Panel 2 (S.P.I.T. 008 Seminar Hall):

First Place- Harsh Malpani, Tejas Soni

Runner Up- Lekh Nayak, Nitya Shetty

✿ Your innovative solutions stood out in a pool of brilliance. Your creativity and entrepreneurial spirit have set a new benchmark. Get ready to embark on an exciting entrepreneurial journey! 🚀 ✨

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship #PitchHunt

Photo to be displayed on S.P.I.T. Social Media:



Signature of Student chairperson

Signature of Committee Faculty Advisor / HOD

Signature of Dean Student Affairs

Signature of IIC President/Vice president/ Convener

Time of reporting the event: 7 pm (01.11.2023)



Bhartiya Vidya Bhavans
Sardar Patel Institute of Technology

Bhavans Campus, Munshi Nagar, Andheri West, Mumbai, Maharashtra
400058 (C-33773)

IIC ID: IC201811085

FOOD CHALLENGE

Program Driven By: E-Cell S.P.I.T. x Student Council

Program/Activity Type: Business Planning and Sales

Event Theme : Food Challenge/Food Stalls(*by the Students, and For The Students*) **Duration of the event :** ~ 5 to 6 Hours

Start Date: 8 November 2023

End Date: 8 November 2023

Event Name: Food Challenge

Conduction Mode: Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary

Venue: College Quadrangle

Objective of the Event:

The main objective of the event was to Enhance the skill of selling, Strategic marketing and encourage new startups.

Benefits in the term of learning/skill/knowledge obtained:

Through this event, the students were exposed to gain an experience-an insight of how the Stalls and the Businesses work, what are the challenges faced by the Food Industry and how the customers, at large scale are managed. Also, there was the element of Marketing and presentation that helped participants get to know how restaurants/stalls might function-for this was a small, scaled down model of the same.

Brief information about the event:

The Food Challenge 2023, organized by the E-Cell in collaboration with the Student Council was an event where the students of the college set up their stalls, and sold their dishes to the students, teachers and other members of the institution who came to their stalls. The best thing about the event was the fact that all the profits made by the students who put stalls were completely theirs! Neither E-Cell nor Students' Council took any cut from the students.

Event Execution:

The Event execution was one of the biggest challenges, for there was need of Tables, Electricity along with Contacting and looking after our esteemed judges. Thus, the ECell pulled off the event-which started from around 1:15PM and went on till around 6PM.

Number of Participants:

A Total of 12 Teams took part in this Food Challenge Event. Each team presented their dishes, provided, no gas stove, or any flammable things were allowed-except Microwaves/Electric Grills/and Induction for heating.

Judges' Interaction and Cross-Questioning: The panel of judges played an integral part in the execution of the event. They went to each and every stall put up by the students and graded them all on the basis of the taste, creativity, value for money, service and cleanliness which helped us give the award for "Best Stall"

Event Impact:

The impact of this event was profound, reaching beyond the event itself. Firstly, it encouraged students to think entrepreneurially, nurturing a mindset that values Innovation and Marketing. This was evident in their Business strategies, reflecting a deep understanding of market demands and supplies. Secondly, the teams improved their coordination and the understanding of a basic startup. Lastly, the event inspired a culture of competitiveness and excellence, motivating students to enhance their skills and knowledge continually.

Promotion on Social Media:

Instagram Post (Link)

:<https://www.instagram.com/p/CzJXjK3Pkvz/?igshid=MzRIODBiNWFIZA=>

= LinkedIn post (Link):NA

Twitter Post (Link):NA

Photos:



Photos:



Video

URL: <https://www.instagram.com/reel/CzlhJK9tCVa/>

Attendance: Number of Participating Students: 40

Number of Faculties: 1(Organising Team)+ 15(Participants)

Number of External Judges: 2

Photo to be displayed on S.P.I.T. Social Media:



The image shows a large crowd of students gathered in a courtyard for a food challenge event. The event is organized by E-Cell SPIT in association with the Student Council and IIC SPIT. The main objective of the event was to enhance the skill of selling, strategic marketing and encourage new start-ups. This event was held on 8th November 2023.

Bharatiya Vidya Bhavans
Sardar Patel Institute of technology
An autonomous institute Affiliated to University of Mumbai

**E-Cell SPIT in association with
Student Council and IIC SPIT
conducted
“Food Challenge”**

**The main objective of the event was to
enhance the skill of selling, strategic
marketing and encourage new start-
ups.**

This event was held on 8th November 2023

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship #Notiffinday #FoodChallenge

Signature of Student chairperson

Signature of Committee Faculty Advisor / HOD

Signature of Dean Student affairs

Signature of IIC President/Vice president/ Convener

Time of reporting the event



Bhartiya Vidya Bhavans

Sardar Patel Institute of Technology

Bhavans Campus, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058
(C-33773)

IIC ID: IC201811085

VISIT TO IIT BOMBAY'S E-SUMMIT

Program Driven By: E-Cell IIT Bombay

Event Theme: Entrepreneurship

Duration of the event : 5 to 6 Hours

Start Date: 3rd February, 2024

End Date: 4th February, 2024

Conduction Mode: Offline

Venue: IIT Bombay Campus

Objective of the Event:

The main objective of the event was to enhance the skill of selling, strategic marketing and to expand our knowledge and explore the latest trends and opportunities in the startup ecosystem.

Benefits in the term of learning/skill/knowledge obtained:

Attending IIT Bombay's E-Summit was a transformative experience for the E-Cell SPIT team, providing a wealth of learning opportunities and skill development. Through insightful keynote speeches from industry leaders like Rajat Sharma, Bhavish Aggarwal, Niranjana Hiranandani, and Sanjeev Kapoor, we gained deeper knowledge of entrepreneurship, leadership, and business acumen. The Fin-tech session by financial giants expanded our understanding of the rapidly evolving fintech landscape.

Brief information about the event:

The event brought together entrepreneurs, investors, and experts for a dynamic two-day event. It featured panel discussions, competitions like Bid and Build and Corporate Duel, a Startup Expo showcasing innovations, and the '10 Minute Million' event, where startups pitched to real investors. The event provided a platform for networking, learning, and exploring the latest trends in the startup ecosystem. At the E-Summit, E-Cell SPIT's distinguished presence as former winners of the National Entrepreneurship Competition at IIT Bombay was further

highlighted. Our faculty in charge, Prof. Kaisar Katchi, along with Chairperson Harditya Shah, Vice Chairperson Faiz Khan, and Ex-Chairperson Sakshi Khanna, were invited to address the competitors. Their speeches were both inspiring and insightful, offering a glimpse into the strategies that led to E-Cell SPIT's remarkable victory.

They emphasized the importance of teamwork, perseverance, and dedication, sharing how their collaborative efforts, innovative thinking, and strategic planning enabled them to excel. Their advice resonated deeply with the competitors, providing valuable guidance on what it takes to succeed in high-pressure, competitive environments.

Photos:







Bhartiya Vidya Bhavans
Sardar Patel Institute of Technology

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(C-33773)

IIC ID: IC201811085

My Story - Motivational Session by Successful Entrepreneur/Start-up founder

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Speaker

Session **Event Theme:** Entrepreneurship

Duration of the event: ~ 3 Hours

Start Date : 28th Nov, 2023

End Date : 28th Nov 2023

Event Name : Story of A Successful Entrepreneur

Conduction Mode : Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: SPJIMR Gyan Auditorium

Objective of the Event:

To inspire the audience to make the leap of entrepreneurship and convert their visions into ventures

Benefits in the term of learning/skill/knowledge obtained:

The speaker session featuring Ankur Warikoo provided attendees with invaluable insights into entrepreneurship, leadership, and personal growth. As a prominent entrepreneur and business leader, Warikoo shared his experiences and expertise, offering strategic insights, entrepreneurial lessons, and leadership advice gleaned from his journey as the co-founder of Nearbuy and former CEO of Groupon India. Attendees gained inspiration and learned about innovation, adaptability, and strategic thinking, while also benefiting from Warikoo's wisdom on personal development and work-life balance. His story served as a source of motivation for aspiring entrepreneurs, showcasing the possibilities of success through resilience, continuous learning, and embracing challenges. Overall, the session offered a comprehensive learning experience, empowering attendees with practical knowledge and inspiration drawn from Ankur Warikoo's remarkable entrepreneurial journey.

Brief information about the event:

This session in collaboration with Students' Council of S.P.I.T. & SPTBI was an event where entrepreneurship enthusiasts from across the nation sat under the learning tree of a Startup-Giant such as Ankur Warikoo. The best thing about the event was the fact that all these great speakers were available to the audience for free, E-Cell S.P.I.T. did not charge the audience any money to attend this enlightening session.

Event Execution:

The event started off with an address from our Chairperson, Harditya Shah, followed by a few words of wisdom from our Principal, B.N. Chaudhary Sir. Post this, we had the lighting of the lamp in the presence of our executive core, faculty in charge, Prof. Kaisar Katchi as well as B.N. Chaudhary Sir, Dr. Y.S.Rao, Dr. Kiran Talele. Our dedicated faculty in charge, Prof. Kaisar Katchi, also shared with us his experience and gave a glimpse into all the efforts put into making the event a success. After much ado, Faiz Khan, Vice Chairperson of E-Cell, introduced the first speaker of the evening, Mr. Ankur Warikoo. There was an overwhelming applause from the audience as he walked onto the stage. It was a thoroughly personal, relatable and insightful experience.

Number of Participants:

The entirety of the SPJIMR Gyan Auditorium was packed for the event. There were 400 attendees for the sessions by Ankur Warikoo.

Event Impact:

The impact of this event was profound, reaching beyond the event itself. The initial speeches by the faculty as well as the executive core were inspiring and the perfect way to hype up the audience as to what came next. All the 400 people seated in the auditorium listened intently as Mr. Warikoo spoke about his journey from having a clear aim in what he wished to achieve in life, to not being happy when he finally did achieve it. He shared his valuable insights on how one should live spontaneously and live without a plan. His Never-Give-Up attitude and passion was truly enlightening for all the students present. His tone and demeanor had the entire audience captivated as he spoke about getting out of your comfort zone and speaking to people different from you to gain new perspectives. The day ended on a wonderful and positive note, with some students getting the opportunity to interact on a personal level with Mr. Warikoo and getting their books signed.

Promotion on Social Media:

Instagram Post (Link) :

<https://www.instagram.com/p/C4dbmTSvnB2/?igsh=OWJ5bW1nc2l6NWxs>

LinkedIn post (Link):NA

Twitter Post (Link):NA

Photo 1:



Photo 2:



Photo 3:



Video URL: NA

Attendance:

Number of Participating Students: 400

Number of Faculties: 10

Photo to be displayed on S.P.I.T. Social Media:

Bharatiya Vidya Bhavans
Sardar Patel Institute of technology
 An autonomous Institute Affiliated to University of Mumbai

**E-Cell SPIT in association with
 Student Council and IIC SPIT
 conducted
 “My Story - Motivational Session by
 Successful Entrepreneur/Start-up
 founder”**

**The main objective of the event was to
 to inspire the audience to make the
 leap of entrepreneurship and convert
 their visions into ventures**

This event was held on 28th Nov 2023

Signature of Student chairperson

Signature of Committee Faculty Advisor / HOD

Signature of Dean Student Affairs

Signature of IIC President/Vice president/ Convener

Time of reporting the event



Bhartiya Vidya Bhavans
Sardar Patel Institute of Technology

Bhavans Campus, Munshi Nagar, Andheri West, Mumbai, Maharashtra 400058
(C-33773)

IIC ID: IC201811085

E-SUMMIT

Day 1

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Speaker

Session **Event Theme:** Entrepreneurship

Duration of the event: ~ 2 Hours

Start Date : 16th March, 2024

End Date : 16th March, 2024

Event Name : E-Summit

Conclave **Conduction Mode :**

Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: SPJIMR Gyan Auditorium

Objective of the Event:

To inspire the audience to make the leap of entrepreneurship and convert their visions into ventures

Benefits in the term of learning/skill/knowledge obtained:

The speaker session featuring Mr. Rahul Chari was a treasure trove of insights into entrepreneurship, leadership, and personal growth for all attendees. As a prominent entrepreneur and business leader, Mr Chari generously shared his experiences and expertise, providing invaluable entrepreneurial lessons, strategies and leadership advice that gleaned from his role as the co-founder of PhonePe. It was truly inspiring for all the attendees to have such an esteemed alumnus share his journey and way of thinking. His insights on how to establish oneself in an ever changing and competitive market are essential in today's world. His journey served as a beacon of motivation for aspiring entrepreneurs, demonstrating the potential for success through resilience, continuous learning, and embracing challenges.

Brief information about the event:

Organized by the E-Cell S.P.I.T. in collaboration with the Students' Council of S.P.I.T. & SPTBI, this was an event where entrepreneurship enthusiasts from across the nation sat under the learning tree of a Startup-Giant such as Rahul Chari. The best thing about the event was the fact that this was available to the audience for free, E-Cell S.P.I.T. did not charge the audience any money to attend this enlightening session.

Event Execution:

The event started off with an address from our Chairperson, Harditya Shah. After much ado, Faiz Khan, Vice Chairperson of E-Cell, introduced the speaker, Mr. Rahul Chari. There was an overwhelming applause from the audience as he walked onto the stage. It was an informative and insightful way to start the weekend for all the attendees.

Number of Participants:

The entirety of the SPJIMR Gyan Auditorium was packed for the event. There were 400 attendees for the sessions by Rahul Chari.

Event Impact:

Rahul Chari, in a poignant return to his alma mater after 25 years since graduating in 1999, shared invaluable insights during his session. Reflecting on his journey, he recounted his formative years in the US, where he pursued his Masters and gained professional experience. Delving into entrepreneurship, he illuminated the audience on his various ventures, notably MIME360, detailing its function and eventual acquisition by Flipkart.

Transitioning from employment to entrepreneurship, he candidly discussed the challenges and intricacies involved. Emphasizing PhonePe's commitment to security and speed, Rahul shared its pivotal role in facilitating transactions, citing impressive figures of 250 million daily transactions and facilitating ₹30,000 crores in money movement. He then shifted focus to India's

promising future, highlighting its largest and fastest growing middle class and the pivotal role it plays in the global landscape.

With fervent optimism, Rahul also spoke about the Indus Appstore, signaling a new frontier in digital innovation. He concluded his address by inspiring aspiring entrepreneurs to pursue their dreams with tenacity and resilience, leaving an indelible mark on the audience and igniting a spark of ambition in every listener.

Promotion on Social Media:

Instagram Post (Link) : <https://www.instagram.com/p/C4db4Pktbcb/?igsh=M3B6cWI0dHI3bHhI>

LinkedIn post (Link):NA

Twitter Post

(Link):NA Photo 1:



Photo 2:



Video URL: NA

Attendance:

Number of Participating Students: 400

Number of Faculties: 8

Photo to be displayed on S.P.I.T. Social Media:



IIC S.P.I.T.

Bharatiya Vidya Bhavans
Sardar Patel Institute of technology
An autonomous institute Affiliated to University of Mumbai





**E-Cell SPIT in association with
Student Council and IIC SPIT
conducted
“E-Summit 2024”**

**The main objective of the event was to
gain insights into the entrepreneurial
world and learn valuable lessons.**
This event was held on 16th March 2024

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship #VisionToVenture

Signature of Student chairperson

Signature of Committee Faculty Advisor / HOD

Signature of Dean Student Affairs

Signature of IIC President/Vice president/ Convener

Time of reporting the event

BizQuest

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Business Quiz Competition

Event Theme: Entrepreneurship & General Knowledge

Duration of the event: ~ 5 hours

Start Date : 15 March, 2024

End Date : 16 March, 2024

Event Name : BizQuest

Conduction Mode : Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: 008 & 203

Objective of the Event:

To test and enhance the participant's knowledge, skills and interest in entrepreneurship, widen their understanding of various business aspects thereby fostering an entrepreneurial mindset as well as the ability to generate new ideas and enhance problem-solving skills.

Benefits in the term of learning/skill/knowledge obtained:

Biz Quest served as a platform for honing business acumen and industry knowledge, encouraging participants to delve deep into various aspects of business, including management strategies, market trends, financial terms, different brands and entrepreneurial principles. The Business Quiz held on day 1 not just tested the general knowledge of the participants but also stimulated teamwork, critical thinking, time management and effective coordination. Day 2 was a testament of their problem-solving skills which fostered the development of analytical reasoning, strategic planning, and decision-making abilities, which are invaluable in real-world business environments.

Brief information about the event:

E-Summit 2024's BizQuest, organized by the E-Cell S.P.I.T. in collaboration with the Students' Council of S.P.I.T. & SPTBI was an event where budding entrepreneurs from across Mumbai participated in the Quiz Competition which tested the business knowledge of the students through MCQ and Buzzer round questions followed by the next day wherein a problem statement was given to the top 10 teams selected from the quiz round and they presented their solutions to a panel of judges. It was a blend of creativity, innovation critical thinking to devise the best solutions to the problem statement.

Event Execution:

The event started off with the hosts, Eeshan Gomes and Devanshi Gupta introducing the event, explaining all the rules for the quiz and wishing all the participants good luck followed by the teams logging on to their apps for the MCQ round which had 40 questions related to various financial and startup -terms. This was followed by the Buzzer round in which the teams had to use an app for the buzzer to answer the questions. The questions in this round included identifying company logos, founders of various companies and solving riddles. This round involved speed and accuracy. The grading system was done by adding the points of both the rounds displayed on the leaderboard. Top 10 teams from the quiz round on 15th March were selected for round 2 held on 16th March.

The second day of BizQuest was a strategy pitching round which began with revealing the problem statement which was revealed at the end of a very insightful speaker session by Rahul Chari. The problem statement was about a once well-known airline company which is currently facing financial loss and declining in various aspects. The participants were given an ideation time of 3 hours in which they had to assume positions of a CEO, CFO, CMO or CTO to come up with innovative and practical solutions to revive the company and prepare a powerpoint presentation for the same. They were given a presentation time of 4 minutes followed by a question -answer session of 3 minutes by the judges. This was followed by the grading of teams, a very valuable feedback session by the judges which truly helped the participants to enhance their problem-solving and analytical thinking skills and lastly the prize distribution ceremony.

Number of Participants:

The entirety of room 008 was packed for the event. There were 42 teams during round 1 of BizQuest with 120+ participants from S.P.I.T as well as other colleges across Mumbai. Top 10 teams which were selected after round 1 (30 participants) showed up on 16th March, 2024.

Judges' Interaction and Cross-Questioning:

The Question -Answer session which had a duration of 3 minutes in the presentation time of the teams was of immense value which fostered critical thinking and intellectual discourse as participants engaged in constructive dialogue, exchanged insights, and refined their ideas based on feedback and cross-questioning. It not only showcased the depth of participants' knowledge and analytical abilities but also highlighted their communication and presentation skills. The feedback session by the judges after the competition was an informal interaction with the participants wherein insightful suggestions were given by the judges that encouraged participants to broaden the business acumen.

Event Impact:

The impact of this event was profound, reaching beyond the event itself. Firstly, it encouraged students to think entrepreneurially, nurturing a mindset that values Innovation and a Never-Give-Up attitude. This was evident in their Business strategies, reflecting a deep understanding of market demands and supplies. Secondly, the teams improved their coordination and the understanding of a basic startup. Lastly, the event inspired a culture of competitiveness and excellence, motivating students to enhance their skills and knowledge continually.

Promotion on Social Media:

Instagram Post (Link) :<https://www.instagram.com/p/C3xGkl9PFsL/?igsh=NTlpNmg2eDh5aWNv>

LinkedIn post (Link):NA

Twitter Post (Link):NA

Photo 1:



Photo 2:



Video
URL:

Attendance:

Number of Participating Students: 40

Number of Faculties: 1(Organising Team)+ 15(Participants)

Number of External Judges: 2

Photo to be displayed on S.P.I.T. Social Media:



Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship

E-Merge

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Shark Tank Like Pitching Event

Event Theme: Entrepreneurship & Innovation

Duration of the event: ~ 2 hours

Start Date : 16 March, 2024

End Date : 16 March, 2024

Event Name : E-Merge

Conduction Mode : Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: SPJIMR Auditorium

Objective of the Event:

E-Merge typically aimed to achieve several objectives:

1. **Provide Funding Opportunities:** One of the primary goals is to offer startups a chance to secure funding from investors who attended the event. Startups pitch their ideas, products, or services to potential investors in hopes of securing financial backing.
2. **Exposure and Networking:** These events offer startups valuable exposure to potential investors, customers, partners, and the media. Even if a startup doesn't secure funding, the networking opportunities can lead to other beneficial connections and collaborations.
3. **Feedback and Validation:** Startups receive feedback on their business models, products, and pitches from experienced investors and industry experts. This feedback can help them refine their strategies, identify weaknesses, and validate their ideas.
4. **Promote Innovation:** By showcasing innovative ideas and solutions, these events help promote entrepreneurship and innovation within the startup ecosystem. They encourage creativity and push entrepreneurs to think outside the box.
5. **Educational Opportunities:** Both participating startups and audience members can learn from the experiences shared during the event. Startups can gain insights into what investors look for in potential investments, while audience members can learn about different business models, industries, and strategies.

6. Inspiration: Seeing other startups pitch their ideas and hearing success stories can inspire aspiring entrepreneurs to pursue their own ventures. It demonstrates that with hard work, determination, and a solid idea, it's possible to build a successful startup.

7. Media Exposure: Successful pitches and deals made during the event often attract media attention, providing additional exposure for both the startups and the investors involved. This publicity can further boost the startups' visibility and credibility.

Overall, E-Merge serves as a platform for startups to showcase their potential, gain valuable insights and connections, and secure the resources they need to grow and succeed.

Benefits in the term of learning/skill/knowledge obtained and Event Impact:

Participating in a Shark Tank-like event such as E-Merge can offer several benefits in terms of learning, skill development, and knowledge acquisition for startup participants:

1. Pitching Skills: E-Merge provides an opportunity for startups to hone their pitching skills. Crafting a compelling and concise pitch requires clarity of thought, effective communication skills, and the ability to articulate the value proposition of the startup. Through the preparation and delivery of their pitches, participants can improve their public speaking abilities and learn how to effectively convey their ideas to potential investors and stakeholders.

2. Business Model Validation: Presenting their business ideas to a panel of experienced investors and receiving feedback can help startups validate their business models. Participants can gain insights into the viability of their concepts, identify potential gaps or weaknesses in their strategies, and refine their business plans accordingly. This process of validation contributes to the development of a more robust and scalable business model.

3. Networking Opportunities: E-Merge facilitates networking opportunities for participants to connect with investors, mentors, industry experts, and fellow entrepreneurs. Building a strong network is crucial for the success of startups, as it can open doors to potential partnerships, collaborations, and opportunities for growth. By engaging with diverse stakeholders at the event, participants can expand their professional network and access valuable resources and support.

4. Feedback and Mentorship: Engaging with seasoned investors and receiving constructive feedback on their pitches and business ideas can be immensely valuable for startup participants. E-Merge provides a platform for participants to receive expert guidance, mentorship, and advice from experienced professionals who have a deep understanding of the startup ecosystem. This feedback can help startups address challenges, refine their strategies, and make informed decisions as they navigate the entrepreneurial journey.

5. **Market Insights:** Interacting with investors and industry experts at E-Merge can provide participants with valuable market insights and industry trends. By gaining a deeper understanding of market dynamics, customer needs, and competitive landscapes, startups can make more informed decisions regarding product development, market positioning, and growth strategies. This market intelligence equips participants with the knowledge they need to make strategic pivots and capitalize on emerging opportunities.

6. **Resilience and Adaptability:** The experience of participating in a high-pressure environment like E-Merge can foster resilience and adaptability among startup participants. Navigating the challenges of pitching to investors, facing tough questions, and handling rejection can build resilience and fortitude. Startups learn to adapt to changing circumstances, iterate on their ideas, and persevere in the face of adversity, which are essential qualities for entrepreneurial success.

7. **Investment Opportunities:** E-Merge provided a platform for start-ups to pitch their product to the esteemed investors and secure funding for their company.

Overall, E-Merge offers startup participants a unique learning experience that encompasses pitching skills, business model validation, networking opportunities, feedback and mentorship, market insights, and resilience building. By leveraging these benefits, participants can enhance their capabilities, accelerate their growth trajectories, and increase their chances of success in the competitive startup landscape.

Brief information about the event:

E-Summit 2024's E-Merge, organized by the E-Cell S.P.I.T. in collaboration with the Students' Council of S.P.I.T. & SPTBI was an event where start-ups from across the nation participated to obtain funding and mentorship from our esteemed investors - Mr. Nikhil Vora(Founder and CEO-Sixth Sense) and Mr. Sarvesh Agrawal(Founder and CEO-Transparent Capital Partners). The best thing about the event was the fact that it was available to the audience for free, E-Cell S.P.I.T. did not charge the audience any money to attend this enlightening competition.

Event Execution:

The event started off with an address from the Event Head-Ruturaj Parab encouraging and motivating every start-up to give it their all. Soon after E-Merge began with each pitch as exhilarating as the next. Following the pitches was the vote of thanks by Event Head-Mandar Dumbre expressing congratulating each start-up for a successful pitch and expressing gratitude to both investors for taking time out from their busy schedules and helping in making the event a success. The investors were then felicitated and each of them gave the attendees as well as the start-ups valuable tips and insights on how to succeed in the ever changing fast paced world of today.

Hence bringing down the curtains on a successful E-Merge.

Number of Participants:

There were 6 shortlisted start-ups from all over the country participating in E-Merge. The entirety of the SPJIMR Gyan Auditorium was packed for the event. There were 350+ attendees for E-Merge.

Judges' Interaction and Cross-Questioning:

After each pitch the investors were given time to question the start-ups about their product and provide valuable insights, feedback and mentorship to each start-up to improve their product and help their company to grow.

Promotion on Social Media:

Instagram Post (Link) ::

https://www.instagram.com/p/C4iW_mCP19I/?igsh=MnhxOXYxMzBkcTUy

LinkedIn post (Link):NA

Twitter Post (Link):NA

Photo 1:



Photo 2:



Video URL: NA



Attendance:

Number of Participating Students: 350

Number of Faculties: 2


Number of Investors: 3


Photo to be displayed on S.P.I.T. Social Media:



IIC S.P.I.T.

Bharatiya Vidya Bhavans
Sardar Patel Institute of technology
An autonomous institute Affiliated to University of Mumbai





**E-Cell SPIT In association with
Student Council and IIC SPIT
conducted
“EMERGE”**

**The main objective of the event was to
offer startups a chance to secure
funding from investors and get a
networking opportunity.**

This event was held on 15th March 2024

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship

National Case Study Competition

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Case Study Competition

Event Theme: Business & Entrepreneurship related Problem Solving

Duration of the event: ~ 5 hours

Start Date : 16 March, 2024

End Date : 16 March, 2024

Event Name : National Case Study Competition

Conduction Mode : Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: 105

Objective of the Event:

To test the business acumen of the participants by challenging them with real world problems

Benefits in the term of learning/skill/knowledge obtained:

Case competitions can be used to prepare students for their future professions as the case study method helps students develop managerial skills including: problem solving, critical reasoning, analytical thinking, teamwork skills, confidence and other personal and professional improvements. A case study competition exposes students to real world experiences, encourages them to take ownership of their learning and helps them assimilate their ideas into theory and practice

Brief information about the event:

The event, with a prize pool worth of Rs.1Lakh, was a 2 round National Case Study Competition whose problem statement revolved around the stiff competition and problems faced by Spotify in today's market. The competition received 600+ registrations from the most esteemed colleges from across the nation. In the first round of competition the teams had to submit their proposed

solutions to the problem statement. The top 10 solutions were then invited to S.P.I.T. for the offline presentation round where they would pitch their solutions to our esteemed panel of judges.

Event Execution:

The event began with Event Heads, Aditya Nair and Alshwarya Bichave, addressing the participants, explaining the rules of the round and wishing them the best of luck. This was immediately followed by the pitching round which was conducted in a 7+3 format, i.e., 7 minutes for pitching followed by 3 minutes for a QNA round with the judges. Once all 10 teams got done with their pitches the judges gave the participants their valuable feedback and inspired them to keep participating in such competitions in the future.

Number of Participants:

Round 1: 84 teams (2-4 members)

Round 2: 10 teams (2-4 members)

Judges' Interaction and Cross-Questioning:

The esteemed panel of judges carefully listened to all the pitches and asked sharp and poignant questions to all the teams. They graded the teams on several parameters and were able to hence declare the deserving winners for a competition of this magnitude.

Event Impact:

The competition was bar none the largest Case Study competition conducted in the history of S.P.I.T. It elevated the level of competitions conducted in the college as the competition had participants fly in from different corners of the country. It was a deep learning experience for all the participants and was an integral part of them learning about the level of presentations required for a competition of this magnitude.

Promotion on Social Media:

Instagram Post (Link) :

<https://www.instagram.com/p/C3xdtiqPLXQ/?igsh=ZDq4OXV0a29vYnQ0> LinkedIn post

(Link):NA

Twitter Post (Link):NA

Photo 1:



Photo 2:



Our judges:

Mr Siddharth Raikar



Prof Kaisar Katchi



Video URL: NA

Attendance:

Number of Participating Students: 70

Number of Faculties: 1

Number of External Judges: 2

Photo to be displayed on S.P.I.T. Social Media:

**Bharatiya Vidya Bhavans
Sardar patel Institute of technology**
An autonomous institute Affiliated to University of Mumbai

**E-Cell SPIT In association with
Student Council and IIC SPIT
conducted
“National Case Study”**

**The main objective of the event was to
test the business acumen of the
participants by challenging them with
real world problems.**

This event was held on 16th March 2024

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship #CaseStudy

Acquisition Arena

Program Driven By: E-Cell S.P.I.T. x Student Council x SPTBI x SPJIMR

Program/Activity Type: Business Acquisition Competition

Event Theme: Entrepreneurship & General Knowledge

Duration of the event: ~ 5 hours

Start Date : 12 March, 2024

End Date : 16 March, 2024

Event Name : Acquisition Arena

Conduction Mode : Offline

Event Incharge:

- Harditya Shah - Chairperson
- Prof. Kaisar Katchi - Faculty In-Charge
- Anmol Khy - General Secretary
- Dr. Kiran Talele

Venue: 008

Objective of the Event:

The objective of Acquisition Arena is likely to simulate the complexities and challenges involved in mergers and acquisitions (M&A) within a competitive environment.

Benefits in the term of learning/skill/knowledge obtained:

The competition encourages participants to think critically and strategically about how to create value through mergers. Crafting a compelling pitch requires analyzing market dynamics, identifying synergies, and devising innovative strategies to maximize benefits for both companies involved. The judges present provided valuable feedback on each pitch, offering insights into strengths and areas for improvement. This feedback is invaluable for honing presentation skills, refining strategic thinking, and learning from experienced professionals.

Brief information about the event:

Participants navigated through an online quiz round on companies, and then engaged in live bidding for mergers and acquisitions. Each team justified their acquisitions and outlined benefits for both companies. This event sharpened strategic acumen, presentation prowess, and market analysis skills.

Event Execution:

Offline Quiz Round(14th):

- The event kicked off with an online quiz round held on the 14th. Nearly 150 teams participated, each comprising individuals interested in corporate strategy, finance, and business.
- The quiz featured challenging questions covering various aspects of companies, including their logos, recent mergers and acquisitions, historical milestones, and industry trends.
- Participants had to demonstrate their knowledge and expertise in navigating the complex landscape of corporate entities and market dynamics.

Selection for Offline Rounds:

- Following the online quiz, the top 20 teams were selected based on their performance. These teams demonstrated the highest levels of knowledge, accuracy, and proficiency in the quiz.
- These top-performing teams advanced to the offline rounds, where they would engage in real-time bidding for mergers and acquisitions.

Offline Bidding Rounds (16th):

- In the offline rounds, each of the 20 selected teams was provided with a pool of 50 well-known companies beforehand.
- Each team was allocated an initial budget of 50 crores to use for bidding on acquisitions.
- Teams were allowed to bid for up to 2 companies from the provided pool.
- An initial round of bidding took place, allowing teams to secure their preferred acquisitions. Following this, a consecutive round of bidding occurred for the remaining companies.
- Teams had 45 minutes for ideation and preparation after the bidding phase concluded. This time allowed them to craft compelling presentations outlining their strategic vision for the mergers.

Presentation and Evaluation:

- After the preparation period, each team presented their ideas and strategies to a panel of judges. They elucidated how the merger of the two chosen companies would be mutually beneficial.
- Presentations were evaluated based on various criteria, including innovation, presentation quality, depth of analysis, content relevance, and strategic alignment.

- Additionally, judges assessed the remaining budget in each team's wallet, considering their ability to effectively manage financial resources during the bidding process

Number of Participants: 150 teams for online and 20 teams for final offline

round. Judges' Interaction and Cross-Questioning:

Judges carefully reviewed each presentation, providing constructive feedback to the teams. The assessment process aimed to recognize teams that demonstrated not only strategic acumen but also effective communication and analytical skills.

Ultimately, winners were selected based on the overall quality of their presentations, strategic insights, and ability to articulate the mutual benefits of the proposed mergers.

Event Impact:

The event provided participants with a comprehensive learning experience, combining knowledge testing, real-time bidding simulations, strategic planning, and presentation skills development. It offered a platform for aspiring business leaders to showcase their talents, creativity, and strategic thinking in the context of mergers and acquisitions.

Promotion on Social Media:

Instagram Post (Link) : <https://www.instagram.com/p/C3xh0dTNLMg/?igsh=MmljYjBiZzQ3bTFs>

LinkedIn post (Link):NA

Twitter Post (Link):NA

Photo 1:



Photo 2:



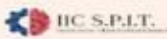

Video URL: NA

Attendance:


Number of Participating Students: 100


Number of External Judges: 2

Photo to be displayed on S.P.I.T. Social Media:



Bharatiya Vidya Bhavans
Sardar patel Institute of technology
An autonomous institute Affiliated to University of Mumbai





**E-Cell SPIT In association with
Student Council and IIC SPIT
conducted
“Acquisition Arena”**

**The main objective of the event was to
simulate the complexities and
challenges involved in mergers and
acquisitions (M&A) within a
competitive environment.**

This event was held on 16th March 2024

Tag required on Social Media: #IIC #IICSPIT #Entrepreneurship #Acquisitions

